Embracing change. Forging ahead.
About Us

At The Family Partnership, we remove barriers to well-being for families and clear the path for family success.

WE BELIEVE

That families, no matter what their form, are the foundation of strong communities.

OUR MISSION

Building strong families, vital communities, and better futures for children.

OUR VISION

A Twin Cities where all children and families, regardless of income or origin, reach their full potential.

OUR IMPACT

- **5,880*** children and families
- **50%** under age 18 (25% under age 6)
- **92%** live under 200% of the federal poverty level
- **83%** are people of color
- **95%** live in Hennepin and Ramsey County

*Due to COVID-19, Hennepin and Ramsey Counties closed the Drop-in Day Care Centers that The Family Partnership operated.*
Responding to rapid change has enabled The Family Partnership to thrive for more than 140 years. The events of 2020 certainly put that resilience to the test!

First, the COVID-19 airborne pandemic halted all but essential in-person services. Then, the murder of George Floyd laid bare the inequities caused by systemic racism in our country and led to social unrest in the neighborhoods we serve.

The strong program outcomes featured in this report, reflect our staff’s agility, creativity, and dedication to the families we serve, as we:

- Quickly moved almost all programs to virtual service delivery
- Connected families to technology and other vital resources
- Re-opened our two early education and care centers as soon as emergency restrictions were lifted, to ensure that our little learners continued to get the support needed to overcome developmental delays and get ready for kindergarten

The brain-science informed national pilots of our Executive Functioning Across Generations© curriculum continued in five states by pivoting to virtual delivery.

A cross-functional Board and Staff Equity, Diversity and Inclusion committee began evaluating our policies and leading educational conversations. There is more work ahead!

After a chilly (11°) groundbreaking on February 11, construction moved forward at an amazing pace on the Building for Better Futures resource center.

The Bottom Line

COVID-19 put significant pressure on the 2020 budget. Our preschools operated most of the year at 50% capacity, and there was a reduction of clients in other programs. Fortunately, we successfully applied for a federal Payroll Protection Plan Program loan (although the loan forgiveness came in 2021).

We are grateful that amidst the unknowns of the pandemic, so many donors stepped up and renewed or increased their gifts. Your financial support was vital as the families we serve faced so many hardships. In this report, we are recognizing both our 2020 Annual Fund Donors and our seven-year Building for Better Futures Capital Campaign Donors.

Forging Ahead

As we look to 2021, The Family Partnership has laid a strong foundation for the future. As we move into the Building for Better Futures on Bloomington and Lake and restore in-person services at both North and South Minneapolis centers, we are extremely grateful for all of your support for The Family Partnership.

Your remarkable generosity, in a year when families faced so many hardships, lifted our spirits and gave us hope.

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Tommy Hillman
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*Term ended in 2020
✓ Immediate past chair
† Deceased
Brain-Science Curriculum National Pilots

National pilot sites in five states are using The Family Partnership’s groundbreaking Executive Functioning Across Generations© curriculum in 2020-2021.

The 2Gen curriculum, developed by Dr. Chris Wing, is the first designed to boost children’s and their caregiver’s executive functioning and self-regulation skills for greater success in school and life. A large-scale pilot of the original curriculum in Texas will provide further evaluation insight through participation of 100+ preschool children and their parents.

Parenting Group/Home Visiting pilots are underway in four states through a collaborative effort with the Harvard Center on the Developing Child’s Frontiers of Innovation (FOI) research and development platform and the Children’s Home Society of America.

Increased demand for Mobility Mentoring®

Our mentors “coach” families to set their own goals and help empower participants to acquire the resources, skills and sustained behavior changes necessary to attain economic stability.

Families looking for stability during the pandemic increased demand for The Family Partnership’s Mobility Mentoring® – Intergen evidence-based coaching approach.

Our mentors provide support, but the families do the work! Participants choose goals from housing, health and well-being, increasing savings or debt reduction, to education or training and employment.

Mobility Mentoring – Intergen served 127 individuals from 44 households, out of whom: 73% of individuals and families in the program maintained or improved scores measuring overall progress toward self-sufficiency.
2-Gen / Whole Family Approach

The Family Partnership provides services for the whole family to build health and well-being intergenerationally.

Research shows that 2-Gen interventions with children and their parents/caregivers bring more sustainable change than single-focus approaches (children only, parents only).

For children to thrive, their caregivers must also thrive. And for parents to prosper, their children must prosper.

THE FAMILY PARTNERSHIP’S 2GEN GEARS FOR CHANGE

Based on the Ascend Aspen Institute 2Gen Graphic
Early Education and Developmental Therapies

We set up kids for success, offering multi-lingual and culturally diverse teachers and access to developmental screenings and immediate therapeutic interventions.

Our two multicultural therapeutic preschools closed for two months due to COVID-19, and re-opened at 50% capacity with COVID-19 protocols. Still, we held graduation ceremonies in August!

Our Developmental Therapy Services expanded beyond our preschools to serve more kids. We grew outpatient services by 400% and served kids at nine PICA Head Start locations.

PARTICIPANT OUTCOMES

At our preschools, we served 209 children and parents/caregivers in 80 households!

100% of our children graduated preschool ready for kindergarten (compared to 60% of all Minnesota children and 52% of children from low-income households)

100% of families with children enrolled in preschool demonstrated increased knowledge of child development and parenting

97% of preschool children receiving developmental therapy services made progress toward their therapeutic goals.

ACCREDITATIONS

Rated as Strong Beginnings Centers by Hennepin County and the Minnesota Department of Human Services
Mental Health Therapy

Our therapists provide diagnostic assessments and use evidence-based therapies for low-income children, youth and adults to heal from adversity, trauma or mental illness.

Mental Health concerns escalated during the COVID-19 pandemic. Our therapists quickly switched to HIPAA-compliant confidential telehealth services, while identifying safe locations for sessions and any technology needs.

CONSTELLATION FUND

Thanks to a $100,000 investment from The Constellation Fund, The Family Partnership is expanding the number of evidence-based approaches in our Behavioral Health programs and beginning to research the effect of addressing scarcity (food, housing, etc.) on the success of mental health interventions. This research is strengthening the integration of The Family Partnership’s mental health programming with our other, more basic-needs programs.

PARTICIPANT OUTCOMES

Our therapists served 1,785 low-income youth and adults!

- **85%** of children in counseling programs maintained/improved their scores on a standardized measure of therapeutic need
- **88%** of criminal justice-involved youth served through intensive in-home counseling avoided out-of-home placement
- **89%** of youth reported stronger family relationships
Family Home Visiting

Through our four Family Home Visiting programs, we educate and empower parents to gain skills and strengthen the health and well-being of their family.

Our home visiting programs pivoted to phone or video calls, and worked to connect families with needed services and technology. Most (99%) families served by Family Home Visiting are very low income, and the pandemic further stressed families already experiencing financial and basic needs issues.

COVID-19 FAMILY NEEDS

Our home visiting staff responded using COVID-19 emergency funding for urgent family needs for food, transportation and cleaning supplies until they could connect with ongoing services.

PARTICIPANTS SERVED

Family Home visiting served 620 children and parents/caregivers from 192 households!

HEALTHY FAMILIES AMERICA

We became a Healthy Families America® Affiliate program and served more than 30 families. The 25+ year evidence-based home visiting model uses a two-generation approach with pregnant and new mothers to improve child development and family well-being.

97% of target children were up to date on their immunizations

76% of households/family unit had health care insurance
Anti-Sex Trafficking

Our PRIDE (Promoting Recovery, Independence, Dignity and Equality) program provides support and advocacy for those impacted by commercial sexual exploitation.

At the start of the pandemic, PRIDE staff surveyed participants and then worked to address issues ranging from loss of employment to food scarcity and domestic violence. Our staff provided contactless delivery for basic needs items and continued virtual meetings. Demand for mental health sessions increased with PRIDE's therapist.

INITIATIVES

**Street Outreach:** PRIDE staff participated in North Minneapolis outreach in the wake of civil unrest to reach at-risk community members.

**Expungement Clinic:** Hosted prior to the pandemic, PRIDE partnered with Standpoint and the Volunteer Lawyers Network. The clinic helps put survivors on the pathway to remove barriers to employment, housing or higher education due to their records.

**Survivor Leadership Group:** Led by trafficking survivors, this group gives a voice to the needs of longer-term survivors.

PRIDE SERVED

616 survivors of all ages in their process of exiting sexual exploitation and working towards self-sufficiency.

OUTCOMES

329 professionals trained in advocacy work about the dynamics of trafficking and strategies to support survivors.

80% of participants in PRIDE maintained/improved on important aspects of exiting sexual exploitation and rebuilding their lives. Examples include:

- Better income, transportation and childcare access
- Reduced criminal justice system involvement
## Financials

### Statement of Activities:

**REVENUE**

- Government ........................................ $4,610,808
- Capital Campaign .................................. $3,525,500
- Contributions ...................................... $1,172,108
- Program Fees ...................................... $1,023,099
- Foundations ........................................ $701,474
- Other Income ...................................... $171,918

**Total Revenue** ................................ $11,204,907

**Total Gain on Investments** ............... $11,413

### EXPENSES

- Program Expense ................................ $6,339,266
- Management ....................................... $1,218,702
- Fundraising ........................................ $350,971

**Total Expenses** .............................. $7,908,939

### CHANGE IN NET ASSETS

- Beginning of the Year ......................... $9,478,128
- End of the Year ................................. $12,785,509
- **Total Change** .............................. +$3,307,381

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### Statement of Financial Condition:

**ASSETS**

- Cash ................................................ $5,154,874
- Other Assets ...................................... $24,798,645
- **Total Assets** ................................. $29,953,519

**LIABILITIES**

- Current Liabilities ............................. $2,164,810
- Other Liabilities ................................. $15,003,200
- **Total Liabilities** ............................ $17,168,010

**NET ASSETS**

- Unrestricted Net Assets ...................... $7,069,013
- Other ............................................... $5,716,496
- **Total Net Assets** ............................ $12,785,509

**TOTAL LIABILITIES & NET ASSETS**

- $29,953,519

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This statement is limited to operating activities only. The complete financial statements for 2020, audited by the firm of Carpenter Evert & Associates, Ltd. are available at TheFamilyPartnership.org/reports-and-financials
THANK YOU DONORS

The Family Partnership appreciates the generosity of donors who help sustain our work.
We would like to acknowledge the following Businesses, Corporations, Federated Campaigns, Foundations, Civic Groups, Religious Institutions and Individuals whose gifts were received from January 1, 2020 through December 31, 2020.

**$50,000+**

Businesses, Corporations, Federated Campaigns, Foundations, Civic Groups & Religious Institutions
- Butler Family Foundation
- Constellation Fund
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- Allina Health System
- Davis Charitable Trust
- Education Legacy Grant Fund of The Minneapolis Foundation
- Midwest Plastic Surgery
- Walser Foundation funded by the Walser Automotive Group

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We have made every attempt to ensure accuracy. If you made a donation between January 1, 2020 and December 31, 2020 and your name has been omitted, misspelled, or incorrectly listed, please accept our apologies and contact Brian Kimmes, Development Manager, at BKimmes@TheFamilyPartnership.org.

The Champions Society consists of donors who support the organization by pledging a multi-year gift of at least $1,000 per year for five years. These members help sustain the organization’s unrestricted operating needs for programs and services.
Building for Better Futures

Our “Building for Better Futures” capital campaign that began in 2014 secured $22.7M in private and public support. The Family Partnership is grateful to everyone who had a part in making this project such a success.

The new resource center is located in the heart of the Phillips and Powderhorn neighborhoods of south Minneapolis. In the five years leading up to the project, demand for The Family Partnership’s programs has risen by 50 percent, leaving many families without crucial support.

The new facility will feature 3 times more space for our whole-family services:

- Four Directions
- PRIDE (Anti-Sex Trafficking)
- Mental Health Therapy
- Developmental Therapy
- Flexibility for staff/more programs
- Administrative Offices
- Community Room
- Early Learning Library

Campaign Timeline

- 2014
  Vision for the Building for Better Futures campaign
- 2016-2017
  Initial Phase of the campaign raised $2.5 million in private gifts
- JULY 2017
  State of Minnesota Awards planning grant for $1.6 million
- MAY 2018
  State of Minnesota Awards $10 million in Bonding Bill
- SUMMER 2019
  Peter J King Family Foundation awards $3 million grant
- JANUARY 2020
  Closed on the New Market Tax Credits
- FEBRUARY 20, 2020
  Groundbreaking
- FEBRUARY 26, 2021
  Construction Complete
- JUNE 4, 2021
  Four Direction Opens
- JULY 6, 2021
  Full Building Opening
- FALL 2021
  Campaign Celebration
Thank you to all who contributed toward the Building for Better Futures Campaign!

The Building for Better Futures is possible because of these generous donors and people in the broader community who helped at every step along the way. Together, you paved the way for brighter futures for families in all their various forms.
Better, healthier lives create new paths for family success and in turn build strong and vibrant communities.”

Julie Morrison Palmer and Julie Steiner
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Thank you. Your investment is building better futures.

**CONTACT US**

English / Español  
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Hmoob  
763-569-2625  
info@thefamilypartnership.org

**LOCATIONS**

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*(New Location – Mailing Address)*  
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Minneapolis, MN 55407

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1501 Xerxes Ave. North  
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