



THE FAMILY  
PARTNERSHIP

# Embracing change. Forging ahead.



2020 ANNUAL REPORT

Building for Better Futures Capital Campaign Summary



# About Us

At The Family Partnership, we remove barriers to well-being for families and clear the path for family success.

## WE BELIEVE

That families, no matter what their form, are the foundation of strong communities.

## OUR MISSION

Building strong families, vital communities, and better futures for children.

## OUR VISION

A Twin Cities where all children and families, regardless of income or origin, reach their full potential.

## OUR IMPACT



**5,880\***  
*children and families*



**50%**  
*under age 18 (25% under age 6)*



**92%**  
*live under 200% of the federal poverty level*



**83%**  
*are people of color*



**95%**  
*live in Hennepin and Ramsey County*

*\*Due to COVID-19, Hennepin and Ramsey Counties closed the Drop-in Day Care Centers that The Family Partnership operated.*

# Embracing Change

Responding to rapid change has enabled The Family Partnership to thrive for more than 140 years. The events of 2020 certainly put that resilience to the test!

First, the COVID-19 airborne pandemic halted all but essential in-person services. Then, the murder of George Floyd laid bare the inequities caused by systemic racism in our country and led to social unrest in the neighborhoods we serve.

The strong program outcomes featured in this report, reflect our staff's agility, creativity, and dedication to the families we serve, as we:

- *Quickly moved almost all programs to virtual service delivery*
- *Connected families to technology and other vital resources*
- *Re-opened our two early education and care centers as soon as emergency restrictions were lifted, to ensure that our little learners continued to get the support needed to overcome developmental delays and get ready for kindergarten*

The brain-science informed national pilots of our Executive Functioning Across Generations<sup>®</sup> curriculum continued in five states by pivoting to virtual delivery.

A cross-functional Board and Staff Equity, Diversity and Inclusion committee began evaluating our policies and leading educational conversations. There is more work ahead!

After a chilly (11°) groundbreaking on February 11, construction moved forward at an amazing pace on the Building for Better Futures resource center.

## The Bottom Line

COVID-19 put significant pressure on the 2020 budget. Our preschools operated most of the year at 50% capacity, and there was a reduction of clients in other programs. Fortunately, we successfully applied for a federal Payroll Protection Plan Program loan (although the loan forgiveness came in 2021).

We are grateful that amidst the unknowns of the pandemic, so many donors stepped up and renewed or increased their gifts. Your financial support was vital as the families we serve faced so many hardships. In this report, we are recognizing both our 2020 Annual Fund Donors and our seven-year Building for Better Futures Capital Campaign Donors.

## Forging Ahead

As we look to 2021, The Family Partnership has laid a strong foundation for the future. As we move into the Building for Better Futures on Bloomington and Lake and restore in-person services at both North and South Minneapolis centers, we are extremely grateful for all of your support for The Family Partnership.

*Your remarkable generosity, in a year when families faced so many hardships, lifted our spirits and gave us hope.*



*Molly Green*  
**Molly Greenman**  
President and CEO



*Tommy Hillman*  
**Tommy Hillman**  
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*✓ Immediate past chair*

*† Deceased*

# Research-based strategies

## Brain-Science Curriculum National Pilots

National pilot sites in five states are using The Family Partnership's groundbreaking Executive Functioning Across Generations® curriculum in 2020-2021.

The 2Gen curriculum, developed by Dr. Chris Wing, is the first designed to boost children's and their caregiver's executive functioning and self-regulation skills for greater success in school and life. A large-scale pilot of the original curriculum in Texas will provide further evaluation insight through participation of 100+ preschool children and their parents.

Parenting Group/Home Visiting pilots are underway in four states through a collaborative effort with the Harvard Center on the Developing Child's Frontiers of Innovation (FOI) research and development platform and the Children's Home Society of America.



By using FOI's Ideas Impact Framework™, a science-based innovation approach to program development, testing and evaluation, the pilots provide fast evaluation and quick modification to approaches.

## Increased demand for Mobility Mentoring®

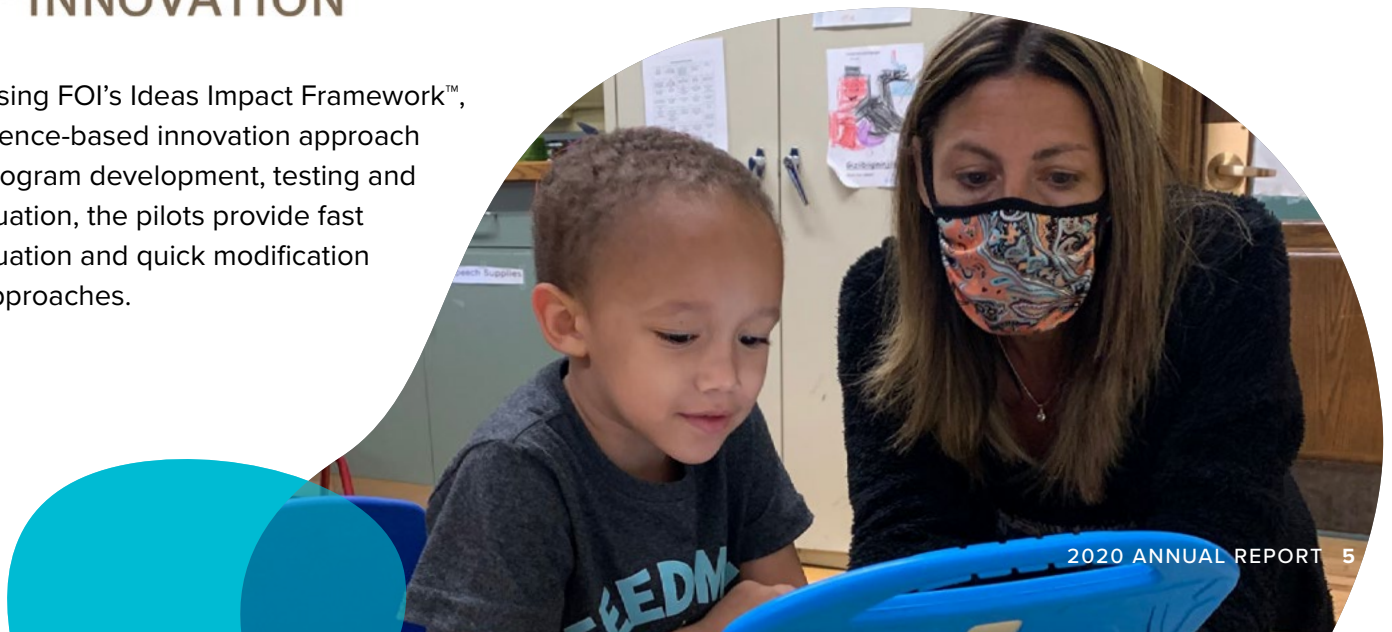
Our mentors "coach" families to set their own goals and help empower participants to acquire the resources, skills and sustained behavior changes necessary to attain economic stability.

Families looking for stability during the pandemic increased demand for The Family Partnership's Mobility Mentoring® – InterGen evidence-based coaching approach.

Our mentors provide support, but the families do the work! Participants choose goals from housing, health and well-being, increasing savings or debt reduction, to education or training and employment.

Mobility Mentoring – InterGen served 127 individuals from 44 households, out of whom:

**73%** of individuals and families in the program maintained or improved scores measuring overall progress toward self-sufficiency.



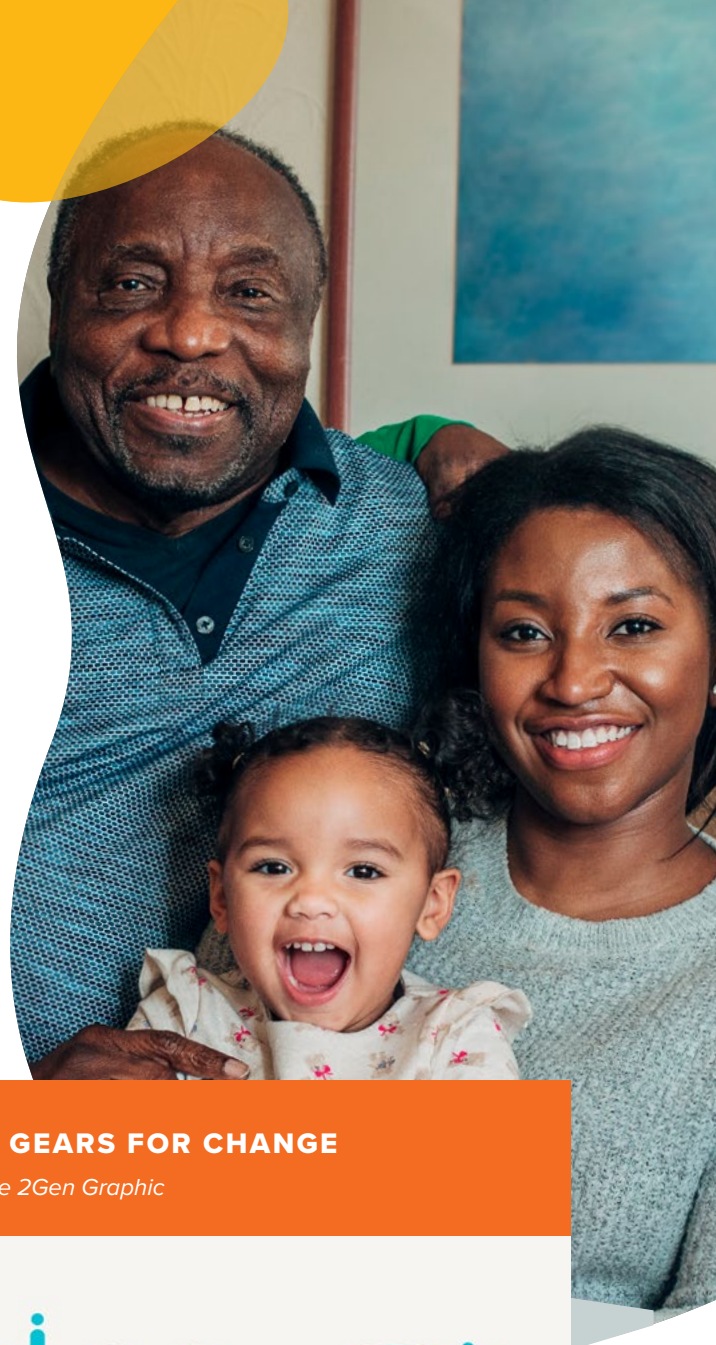


## 2-Gen / Whole Family Approach

The Family Partnership provides services for the whole family to build health and well-being intergenerationally.

Research shows that 2-Gen interventions with children and their parents /caregivers bring more sustainable change than single-focus approaches (children only, parents only).

*For children to thrive, their caregivers must also thrive. And for parents to prosper, their children must prosper.*



### THE FAMILY PARTNERSHIP'S 2GEN GEARS FOR CHANGE

*Based on the Ascend Aspen Institute 2Gen Graphic*



# Early Education and Developmental Therapies

We set up kids for success, offering multi-lingual and culturally diverse teachers and access to developmental screenings and immediate therapeutic interventions.

Our two multicultural therapeutic preschools closed for two months due to COVID-19, and re-opened at 50% capacity with COVID-19 protocols. Still, we held graduation ceremonies in August!

Our Developmental Therapy Services expanded beyond our preschools to serve more kids. **We grew outpatient services by 400% and served kids at nine PICA Head Start locations.**

## OUR LOCATIONS

📍 **Four Directions South Minneapolis**  
1527 East Lake Street  
*Partners with Wicoie Nandagikendan on Dakota and Ojibwe language immersion classes*

📍 **North Minneapolis Preschool**  
1501 Xerxes Avenue North  
*Anchor partner of the Northside Achievement Zone (NAZ)*

## PARTICIPANT OUTCOMES

At our preschools, we served 209 children and parents/caregivers in 80 households!



**100%** of our children graduated preschool ready for kindergarten (compared to 60% of all Minnesota children and 52% of children from low-income households)



**100%** of families with children enrolled in preschool demonstrated increased knowledge of child development and parenting



**97%** of preschool children receiving developmental therapy services made progress toward their therapeutic goals.

## ACCREDITATIONS

Rated as Strong Beginnings Centers by Hennepin County and the Minnesota Department of Human Services





# Mental Health Therapy

Our therapists provide diagnostic assessments and use evidence-based therapies for low-income children, youth and adults to heal from adversity, trauma or mental illness.

Mental Health concerns escalated during the COVID-19 pandemic. Our therapists quickly switched to HIPAA-compliant confidential telehealth services, while identifying safe locations for sessions and any technology needs.

## CONSTELLATION FUND



**CONSTELLATION  
FUND**

Thanks to a \$100,000 investment from The Constellation Fund, The Family Partnership is expanding the number of evidence-based approaches in our Behavioral Health programs and beginning to research the effect of addressing scarcity (food, housing, etc.) on the success of mental health interventions. This research is strengthening the integration of The Family Partnership's mental health programming with our other, more basic-needs programs.

## PARTICIPANT OUTCOMES

Our therapists served 1,785 low-income youth and adults!



**85%** of children in counseling programs maintained/improved their scores on a standardized measure of therapeutic need



**88%** of criminal justice-involved youth served through intensive in-home counseling avoided out-of-home placement



**89%** of youth reported stronger family relationships





# Family Home Visiting

Through our four Family Home Visiting programs, we educate and empower parents to gain skills and strengthen the health and well-being of their family.

Our home visiting programs pivoted to phone or video calls, and worked to connect families with needed services and technology. Most (99%) families served by Family Home Visiting are very low income, and the pandemic further stressed families already experiencing financial and basic needs issues.

## COVID-19 FAMILY NEEDS

Our home visiting staff responded using COVID-19 emergency funding for urgent family needs for food, transportation and cleaning supplies until they could connect with ongoing services.

## PARTICIPANTS SERVED

Family Home visiting served 620 children and parents/caregivers from 192 households!

## HEALTHY FAMILIES AMERICA

We became a Healthy Families America® Affiliate program and served more than 30 families. The 25+ year evidence-based home visiting model uses a two-generation approach with pregnant and new mothers to improve child development and family well-being.



**97%** of target children were up to date on their immunizations



**76%** of households/family unit had health care insurance

# Anti-Sex Trafficking

Our PRIDE (Promoting Recovery, Independence, Dignity and Equality) program provides support and advocacy for those impacted by commercial sexual exploitation.

At the start of the pandemic, PRIDE staff surveyed participants and then worked to address issues ranging from loss of employment to food scarcity and domestic violence. Our staff provided contactless delivery for basic needs items and continued virtual meetings. Demand for mental health sessions increased with PRIDE's therapist.

## INITIATIVES

**Street Outreach:** PRIDE staff participated in North Minneapolis outreach in the wake of civil unrest to reach at-risk community members.

**Expungement Clinic:** Hosted prior to the pandemic, PRIDE partnered with Standpoint and the Volunteer Lawyers Network. The clinic helps put survivors on the pathway to remove barriers to employment, housing or higher education due to their records.

**Survivor Leadership Group:** Led by trafficking survivors, this group gives a voice to the needs of longer-term survivors.

## PRIDE SERVED



**616** survivors of all ages in their process of exiting sexual exploitation and working towards self-sufficiency.

## OUTCOMES



**329** professionals trained in advocacy work about the dynamics of trafficking and strategies to support survivors



**80%** of participants in PRIDE maintained/improved on important aspects of exiting sexual exploitation and rebuilding their lives. Examples include:

- Better income, transportation and childcare access
- Reduced criminal justice system involvement









# Financials

## Statement of Activities:

### REVENUE



Government .....	\$4,610,808
Capital Campaign .....	\$3,525,500
Contributions .....	\$1,172,108
Program Fees .....	\$1,023,099
Foundations .....	\$701,474
Other Income .....	\$171,918

**Total Revenue .....** **\$11,204,907**

**Total Gain on Investments .....** **\$11,413**

### EXPENSES



Program Expense .....	\$6,339,266
Management .....	\$1,218,702
Fundraising .....	\$350,971

**Total Expenses .....** **\$7,908,939**

### CHANGE IN NET ASSETS

Beginning of the Year .....	\$9,478,128
End of the Year .....	\$12,785,509
<b>Total Change .....</b>	<b>+ \$3,307,381</b>

## Statement of Financial Condition:

### ASSETS

Cash .....	\$5,154,874
Other Assets .....	\$24,798,645
<b>Total Assets .....</b>	<b>\$29,953,519</b>

### LIABILITIES

Current Liabilities .....	\$2,164,810
Other Liabilities .....	\$15,003,200
<b>Total Liabilities .....</b>	<b>\$17,168,010</b>

### NET ASSETS

Unrestricted Net Assets .....	\$7,069,013
Other .....	\$5,716,496
<b>Total Net Assets .....</b>	<b>\$12,785,509</b>

### TOTAL LIABILITIES & NET ASSETS

**\$29,953,519**



*This statement is limited to operating activities only. The complete financial statements for 2020, audited by the firm of Carpenter Evert & Associates, Ltd. are available at [TheFamilyPartnership.org/reports-and-financials](http://TheFamilyPartnership.org/reports-and-financials)*

THANK YOU DONORS

**The Family Partnership  
appreciates the generosity  
of donors who help sustain  
our work.**



We would like to acknowledge the following Businesses, Corporations, Federated Campaigns, Foundations, Civic Groups, Religious Institutions and Individuals whose gifts were received from January 1, 2020 through December 31, 2020.

## **\$50,000+**

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## MEMORIALS & TRIBUTES

### In Memory of Nancy Nelson

Anonymous (1)  
Julie & Tim Anderson  
Janna Frank & Bryan Bilse  
Patricia Bowler & Christopher Oace  
Aimee & Patrick Brantseg  
Deborah Brisch-Cramer & Steve Cramer  
Julie and Mike Brown  
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Susan Dowd  
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Joy Miciano  
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Suzanne and Bill Payne  
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Beth & Robert Reinhart  
Brigid Riley & Amy Lytton  
Marilyn Rivkin  
Renate Sharp  
Ann Somers  
Tietz Family Charitable Fund  
Wendy Wolf

### In Honor of Hedi Moussavi

Anonymous (1)  
Amelia Allen  
Zahra Almassi  
Sheila Angha  
Nancy Bruch  
Heather Conneran  
Margie DuPuis\*  
Jeanne Gustafson  
Michelle Hodapp  
Patrick Hughes  
Mandy Lehner  
Mary Mahon  
Karley Mcquillan  
Kaveh Moghadam  
Christine Scott  
Molly Sjostrom  
Karen Smith & Martha West  
Janet Soofi

### In Memory of John Greenman

John & Virginia Greenman Family  
Bonnie Mulligan and Charlie Greenman

### In Memory of Euclid Sperow

Barbara Hopkins ✓

### In Memory of Josh Carney

Linda Cuthrell

### In Honor of the Family of David C. Brackett

Family Memorial Fund of The Minneapolis Foundation

### In Honor of Nancy Hylden

Allison Wolf & Jerry Wilhelm

### In Honor of Elizabeth Fruth

Education Legacy Grant Fund of The Minneapolis Foundation

### In Honor of Claire Ruebeck

Beverly Ruebeck  
Ann Strong

### In Honor of Christine White

Martha M. Head \*✓

### In Honor of Lorena Nevile

Rachel Timman

### In Honor of Woody Jewett

Debby & Ted Jewett

### In Memory of Kari Koskinen

Luanne Koskinen

\*CAPITAL CAMPAIGN CONTRIBUTOR ✓CHAMPIONS SOCIETY MEMBER †DECEASED

*We have made every attempt to ensure accuracy. If you made a donation between January 1, 2020 and December 31, 2020 and your name has been omitted, misspelled, or incorrectly listed, please accept our apologies and contact Brian Kimmes, Development Manager, at [BKimmes@TheFamilyPartnership.org](mailto:BKimmes@TheFamilyPartnership.org).*



**The Champions Society** consists of donors who support the organization by pledging a multi-year gift of at least \$1,000 per year for five years. These members help sustain the organization's unrestricted operating needs for programs and services.



# Building for Better Futures

Our “Building for Better Futures” capital campaign that began in 2014 secured **\$22.7M in private and public support**. The Family Partnership is grateful to everyone who had a part in making this project such a success.

The new resource center is located in the heart of the Phillips and Powderhorn neighborhoods of south Minneapolis. In the five years leading up to the project, demand for The Family Partnership’s programs has risen by 50 percent, leaving many families without crucial support.

**The new facility will feature 3 times more space for our whole-family services:**

- *Four Directions*
- *PRIDE (Anti-Sex Trafficking)*
- *Mental Health Therapy*
- *Developmental Therapy*
- *Flexibility for staff/more programs*
- *Administrative Offices*
- *Community Room*
- *Early Learning Library*

## Campaign Timeline



### 2014

*Vision for the Building for Better Futures campaign*



### 2016-2017

*Initial Phase of the campaign raised \$2.5 million in private gifts*



### JULY 2017

*State of Minnesota Awards planning grant for \$1.6 million*



### MAY 2018

*State of Minnesota Awards \$10 million in Bonding Bill*



### SUMMER 2019

*Peter J King Family Foundation awards \$3 million grant*



### JANUARY 2020

*Closed on the New Market Tax Credits*



### FEBRUARY 20, 2020

*Groundbreaking*



### FEBRUARY 26, 2021

*Construction Complete*



### JUNE 4, 2021

*Four Direction Opens*



### JULY 6, 2021

*Full Building Opening*



### FALL 2021

*Campaign Celebration*



# Thank you to all who contributed toward the Building for Better Futures Campaign!

The Building for Better Futures is possible because of these generous donors and people in the broader community who helped at every step along the way. Together, you paved the way for brighter futures for families in all their various forms.



**Developer**



**Project Management**



**Architects**



**General Contractor**

## **\$3 MILLION+**

The State of Minnesota  
Peter J. King Family Foundation

## **\$500,000 - \$2,999,999**

Margaret A. Cargill Foundation Fund of  
The Minneapolis Foundation  
Lucy Rosenberry Jones & James E.  
Johnson  
River Road Foundation, on behalf of  
Bruce Lilly, Paula Schad Lilly,  
Robert Lilly & Austin Lilly

## **\$250,000 - \$499,999**

David & Dianne Brackett  
Restricted Family Fund of the Longview  
Foundation  
Lucy & Bob+ Mitchell  
Ellie Crosby  
Kitty & David Crosby  
Robert & Teri Crosby  
Mary C. Dolan  
Eleanor & Fred Winston  
Otto Bremer Trust  
Margie & Phil Soran  
Julie & Bruce Steiner

## **\$100,000 - \$249,999**

Anonymous (1)  
Sue & Richard Anderson  
Mae & Toby Dayton  
Driscoll Foundation  
Martha M. Head  
Orem Robbins \*  
Margaret V.B. Wurtele

## **\$50,000 - \$99,999**

Anonymous (2)  
Julie Andrus  
Margot & Paul Grangaard  
Liz & Van Hawn  
The Mithun Family Foundation  
M. A. Mortenson Company  
Nancy Allin Nelson + & Russ Nelson  
Valerie & Ed Spencer

## **\$15,000 - \$49,999**

Tom & Margo Brackett  
BWBR  
Julia W. Dayton  
In Memory of Cynthia Brackett Driscoll by  
Todd Driscoll  
Christian Erickson & Janey Winterbauer  
Fred+ & Marie Friswold Family

Hopkins Early Learning Center  
Sarah & B. John Lindahl Jr.  
Bill Lurton  
McVay Foundation  
Paul Melchert & James Zimmerman  
Clint & Mary Morrison  
NTH  
Kandi & Bart Osborn  
Brian & Julia Morrison Palmer  
Molly & Ty Schlobohm  
Mclvor Steiner  
Laura & John Taft

## **\$10,000 - \$14,999**

Anonymous (1)  
Philip & Lydia Bell  
The Dayton King Foundation on behalf of  
Wendy Dayton  
Molly Greenman & Michael Kehoe  
Tommy & Evelena Hillman  
Ruth & John Huss  
The Elizabeth C. Quinlan Foundation, Inc.  
Ingrid & Hugh Roberts  
Claire & David Ruebeck  
Jeffrey & Nanci Shapiro  
Marcus Waterbury & Sarah Hart  
Tom & Michelle Woessner

## **\$5,000 - \$9,999**

Kelly & Samuel Drummer  
Margie DuPuis  
Brian & Sandy Kamin  
Sally & Bill Kling  
Kati Mohammad-Zadeh & Paul Bieganski  
Amy & Chip Pearson  
Anne Simpson

## **UP TO \$4,999**

Anonymous (2)  
Virginia Baker  
Bonnie Blodgett  
James Cahn & Jeremiah Collatz  
Carrie & Peter Connor  
Andy Currie & Ames Sheldon  
Lisa Jackley Dayton  
Kate & Douglas Donaldson  
Carson & Donna Funderburk  
Betsy & Ben Hawn  
Maura & Steve Howard  
Ken & Linda Middlebrooks  
The Murphy Family Foundation  
Cathy Polasky & Ave Nelson  
Leila D.J. Poullada  
Jodi Sandfort & Steven Marchese  
Jackie Sticha & Chris Hautman  
Candy Swanson  
Andrea & Aaron Switz  
Carrie & John Tietz  
MaryAnn & James Van Houten  
The J.A. Wedum Foundation  
Adam & Hunter Palmer Wright

\* deceased

*“Better, healthier lives  
create new paths for  
family success and in turn  
build strong and vibrant  
communities.”*

**Julie Morrison Palmer  
and Julie Steiner**  
*Campaign Co-Chairs*





# Thank you. Your investment is building better futures.

## CONTACT US

English / Español

612-728-2061

Hmoob

763-569-2625

[info@thefamilypartnership.org](mailto:info@thefamilypartnership.org)

## LOCATIONS

### **South Minneapolis**

*(New Location – Mailing Address)*

1527 E. Lake Street

Minneapolis, MN 55407

### **North Minneapolis**

1501 Xerxes Ave. North

Minneapolis, MN 55411

**THEFAMILYPARTNERSHIP.ORG**

