


# Become a Better Together Fundraising Luncheon Sponsor

## Sponsorship Opportunities


Reach hundreds of influencers and committed, value-driven people in-person, and thousands more online, on social media, via e-blasts, and even more with direct mail and other promotional materials.



**EXCLUSIVE**

**Presenting Sponsor**


Featured as Presenting Sponsor on event materials plus other exclusive opportunities.



**EXCLUSIVE**

**Sustaining Sponsor**

Featured as sponsor of the fundraising challenge on the day of the event.



**Other Sponsorship Opportunities to Consider:**

*Neighborhood  
Community  
Cultivating  
Supporting*

The sponsorships above range from under \$1,000 to \$25,000.

For details, contact **Ashley Hemnarine** at [ahemnarine@thefamilypartnership.org](mailto:ahemnarine@thefamilypartnership.org).



## Your investment and partnership will fuel the change our communities need.

The Family Partnership removes barriers to well-being for families who have experienced deep poverty and trauma. **Every dollar makes a difference.** Your sponsorship will help achieve proven results that maximize impact for the communities TFP serves.

**\$4.93**

The benefit-cost-ratio for every dollar invested into The Family Partnership’s **mental health programs**.

*(The Constellation Fund)*

**\$8.72**

Saved by taxpayers in health and law enforcement costs for every \$1 invested in **anti-sex trafficking work**.

*(University of Minnesota, Humphrey Institute study)*

**\$10.83**

Return on investment for each dollar invested into high quality **early childhood and parent education**.

*(Art Rolnick, Director of Research, Federal Reserve Bank of Minneapolis)*





# What we do and how we are different.

## 2-Gen / Whole Family Approach

The Family Partnership provides services for the whole family to build health and well-being intergenerationally.

Research shows that 2-Gen interventions with children and their parents/caregivers bring more sustainable change than single-focus approaches (children only, parents only).

*For children to thrive, their caregivers must also thrive. And for parents to prosper, their children must prosper.*

### THE FAMILY PARTNERSHIP'S 2GEN GEARS FOR CHANGE

*Based on the Ascend Aspen Institute 2Gen Graphic*



## Help Children to “Reset” Use Words instead of Act Out

TFP has conducted multiple successful pilots for our **Executive Functioning Across Generations® 2Gen curriculum**. The curriculum pilots, evaluation, and refinement occurred in partnership with Harvard Center for the Developing Child.

The Executive Functioning Across Generations® 2Gen curriculum works with both parents and children. Parents increase their skill with “serve and return” interactions with their children, which is how children learn social-emotional skills. In turn, **children learn how to use their words instead of acting out!**

### Families saw improvements in:

- Awareness for both child and parent of “**internal state words**”, words that describe emotions, perceptions, and feelings
- Children’s **executive functioning skills**
- Parent and child sharing more **personal stories** with each other
- The use of **mindfulness** techniques

## Increased demand for Mobility Mentoring®

Our mentors “coach” families to set their own goals and help empower participants to acquire the resources, skills and sustained behavior changes necessary to attain economic stability.

Families looking for stability during the pandemic increased demand for The Family Partnership’s Mobility Mentoring® – Intergen evidence-based coaching approach.

Our mentors provide support, but the families do the work! Participants choose goals from housing, health and well-being, increasing savings or debt reduction, to education or training and employment.

Mobility Mentoring – Intergen served 127 individuals from 44 households, out of whom:

**73%** of individuals and families in the program maintained or improved scores measuring overall progress toward self-sufficiency.



*Our physical locations are in the communities where families need us the most – North Minneapolis and South Minneapolis along East Lake Street.*



# Sponsorship Opportunities

Benefits	Presenting* \$15,000+	Neighborhood \$10,000	Community \$7,500	Cultivating \$5,000	Supporting <\$2,500
Reserved seats at event	Table for 8 guests	Table for 8 guests	4 seats	2 seats	2 seats
Event promotional opportunity for table at the event	✓				
Event recognition with logo banner at the podium	✓				
Pre-event recognition on social media (name, logo, link)	✓	✓	✓		
Pre-event recognition on event materials (name, logo)	✓	✓	✓	✓	✓
Pre-event recognition on event website (name, logo, link)	✓	✓	✓	✓**	✓**
Event recognition on stage from the CEO	✓	✓			
Event recognition on presentation slide (name, logo)	Full-screen slide	Full-screen slide	Shared slide	Shared slide	Shared slide
Event recognition in event program (name, logo)	✓	✓	✓	✓	✓
Post-event thank you in eBlast and on social media (name, logo, link)	✓	✓	✓	✓**	
Post-event recognition on TFP website (name, logo, link)	✓	✓	✓	✓**	
Post-event recognition in the annual report (name, logo)	✓	✓			

\* limit one

\*\* Only name and logo, not link

For more information or to secure a sponsorship, contact **Ashley Hemnarine** at [ahemnarine@thefamilypartnership.org](mailto:ahemnarine@thefamilypartnership.org).





# SPONSORSHIP FORM

## Better Together | May 8, 2024

**Sponsorship Level:** ☐ \$15,000 ☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ Other \_\_\_\_\_

**Company:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

*Address must match billing address.*

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_



### Pay By Mail

Please make checks payable to **The Family Partnership** and enclose with completed sponsorship form.

☐ **Check enclosed**



### Pay Electronically

Please email [ahemnarine@thefamilypartnership.org](mailto:ahemnarine@thefamilypartnership.org) to receive our secure online payment option.

☐ **Electronic payment requested**

#### Mail completed form to:

The Family Partnership  
C/O Ashley Hemnarine  
1527 E Lake St  
Minneapolis, MN 55407

#### OR email completed form to:

Ashley Hemnarine at  
[ahemnarine@thefamilypartnership.org](mailto:ahemnarine@thefamilypartnership.org)



**For more questions or information, please contact:**

Ashley Hemnarine at (612) 341-1610 or [ahemnarine@thefamilypartnership.org](mailto:ahemnarine@thefamilypartnership.org)